भारत सरकार
GOVERNMENT OF INDIA
मत्स्यपालन विभाग
Department of Fisheries

MANAGE-FISHub

Fisheries Entrepreneurship Development Programme (FEDP)

AQUA UDHYAMI

Entrepreneurship Orientation Programme for Fishers and Aquapreneurs



In collaboration with

सत्यमेव जयते
Government Of Rajasthan

Department of Fisheries, Goverment of Rajasthan



17th September 2026

State Fisheries Research, Training and Extension Office, Udaipur, Rajasthan

MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management.
(https://www.manage.gov.in).

MANAGE-FISHub

MANAGE-Fisheries Innovation and Startup Hub (MANAGE-FISHub) is a national- level incubation and innovation platform established at the National Institute of Agricultural Extension Management (MANAGE), Hyderabad, in 2025 with the support of the Department of Fisheries (DoF), Ministry of Fisheries, Animal Husbandry and Dairying (MoFAHD), Government of India. MANAGE-FISHub aims to transform India's fisheries and aquaculture sector through innovation, entrepreneurship, and ecosystem development by mentoring and promoting fisheries startups, creating employment and entrepreneurial opportunities aligned with national priorities, and enabling the rapid commercialization of technologies emerging from research, academia, and individual innovators (https://www.manage.gov.in/managefishub/).

Our Programs

- MANAGE-FISHub Pre-Incubation Program
- MANAGE-FISHub Incubation Program
- MANAGE Aqua Eureka Program
- MANAGE-FISHub Fortnightly Friday (F3) Webinars
- MANAGE-FISHub Internship Program
- MANAGE-FISHub AQUAREACH
- Fisheries-StartUp & Aquapreneurship Stakeholders Meet
- MANAGE-FISHub Aqua Yuva
- MANAGE-FISHub Aqua Udhyami

Department of Fisheries, Rajasthan

The Department of Fisheries, Government of Rajasthan is committed to the sustainable development and transformation of the fisheries and aquaculture sector in the state. With a focus on enhancing fish production, strengthening livelihoods, promoting scientific aquaculture, and creating opportunities for fisheries entrepreneurship, the Department works closely with fish farmers, fishers, entrepreneurs, cooperatives, institutions, and other stakeholders.

Through various developmental schemes, capacity-building initiatives, technological interventions, and infrastructure support, the Department strives to unlock the potential of Rajasthan's inland fisheries and aquaculture resources. Special emphasis is placed on sustainable practices, innovation, value addition, market linkages, and inclusive participation of youth and women.

The Department envisions a vibrant, resilient and economically viable fisheries sector that contributes to food security, employment generation, rural development, and improved livelihoods across Rajasthan (fisheries.rajasthan.gov.in).

Objectives

- Promote sustainable development of fisheries and aquaculture in Rajasthan.
- Enhance fish production and productivity through scientific and modern aquaculture practices.
- Improve the livelihoods and income of fishers, fish farmers, and rural communities.
- Develop fisheries infrastructure including fish seed production, culture, harvesting, processing, storage, and marketing facilities.
- Promote entrepreneurship and employment opportunities for youth, women, and aspiring aquapreneurs.
- Encourage adoption of innovative technologies and sustainable fisheries management practices.
- Strengthen capacity building and technical support through training, extension, and awareness programmes.
- Facilitate implementation of government schemes and provide institutional and financial support to fisheries stakeholders.
- Strengthen value chains and market linkages to improve the economic returns from fisheries and aquaculture.
- Conserve and responsibly utilize aquatic resources while ensuring the long-term sustainability of the fisheries sector.

About the Program

Aqua Udyami is an entrepreneurship-driven programme aimed at empowering fishermen, fisheries youth, and aspiring entrepreneurs with practical knowledge, skills, and hands-on exposure to establish and scale fisheries and aquaculture enterprises. The programme provides a structured platform for interaction with technical experts, successful entrepreneurs, financial institutions, and support agencies, enabling participants to gain real-world insights into enterprise planning, production, value addition, and market linkage.

By strengthening entrepreneurial capabilities and business orientation, Aqua Udyami promotes sustainable livelihoods, income enhancement, and enterprise-led growth in the fisheries sector. The programme nurtures confident, resilient, and market-ready entrepreneurs capable of contributing to sustainable fisheries development and the expansion of India's blue economy.

Who can attend?



Fish Farmers



Aspiring Aquapreneurs



Fisheries Startups & Aquapreneurs

Focus areas

- Aquaculture Mechanisation & Innovation
- AI & IOT in Fisheries
- Waste to Wealth
- Biotechnology & Genetics
- Integrated & Secondary Aquaculture
- Blockchain Technology
- Fisheries Extension & Advisory
- Post-Harvest & Cold chain innovations
- Fisheries Inputs & Feed Technology
- Other Innovations in Fisheries & Aquaculture

Key Takeaways

Build Networks
Meet individuals who can potentially become business partners, clients, mentors, or collaborators.

Forge New Partnerships
Facilitate collaborations and discover opportunities for joint ventures, partnerships, or projects that align with your objectives.

Gain Visibility
Showcase your products and technologies toa relevant audience, increasing your visibility within the local business community.

Discover New Opportunities
Engage with innovators, experts, and institutions to explore emerging trendsand startup opportunities in the fisheries sector.

Learning & Exposure
Gain insights from Fisheries-Startup Stakeholders through Networking, Talks and Discussions

Organising Team

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Register Now

Registration link: https://forms.gle/DVBxcbRZQ8iPZ2ME6

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MANAGE Fisheries Innovation and Startup Hub (MANAGE - FISHub)
(A National Fisheries Incubation Centre Supported by the Ministry of Fisheries, Animal Husbandry and Dairying, Govt. of India)
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